**Sample Social Media Posts**

Below are some sample social media posts for your community foundation to use to discuss the LCF+ Incentive Program. This language can be posted on Facebook, Instagram, or other social media platforms.

For the best results, we recommend that you include a powerful photo. People-centric, positive photos tend to perform the best. This could include a photo of a check presentation, grantee, or program/event in your community.

Please feel free to tailor these social media posts to your community foundation, how it would like to receive donations, and what it would like to do with the incentive funds. These are just some ideas to get you started!

General Posts on the LCF+ Incentive Program:

1. 🌟 Exciting News! 🌟 Montana Community Foundation is throwing down the gauntlet, challenging [Local Community Foundation] to raise $[x] for our endowment in 2024! If we succeed, we will receive $5,000 for grants or other needs in [community].

Let's rally together for a stronger, more vibrant community. You can donate to our endowment online at <https://mtcf.org/giving/give-now>. #CommunityChallenge #MontanaCares

1. 🎉 Double the Impact! 🎉 [Community], let's rise to the occasion! Montana Community Foundation has set a challenge for us to raise $[x] for our endowment in 2024. Success means an additional $5,000 for grants and other needs in our community.

Whether it is $1 or $100, every donation counts! You can donate to our endowment online at <https://mtcf.org/giving/give-now>. #DoubleImpact #CommunityUnity #DonateNow

1. 📣 Calling all Changemakers! 📣 [Community], we’ve got an amazing opportunity on our hands! Montana Community Foundation is challenging us to raise $[x] in 2024 for our endowment, and they are pledging $5,000 for local grants if we succeed.

Let us know how our community could use these additional grants below. And help make that possible by donating online at <https://mtcf.org/giving/give-now>. #Changemakers #CommunityBuilding #DonateToday

­Getting Closer to Goal:

1. We are so thankful for our generous supporters who have given to our endowment campaign! Each donation has gotten us closer to our $[x] fundraising goal, which will allow us to further our mission of [mission]. Haven’t given yet? You can do so at <https://mtcf.org/giving/give-now>. #AlmostThere #MatchingGrant
2. We’re feeling the energy as [local community foundation] edges closer to our $[x] fundraising goal for endowment in 2024! With the added boost of a $5,000 match from the Montana Community Foundation, we’re on the verge of something special. Let’s cross the finish line together! Donate online at <https://mtcf.org/giving/give-now>. #FundraisingSuccess #CommunityGoal
3. Update time! [Local community foundation] is getting closer to our $[x] endowment fundraising goal. Thanks to your support, we have reached $[x]! 🎉 With the finish line in sight, every contribution inches us closer to unlocking the $5,000 match from the Montana Community Foundation. Your participation matters – let’s keep up the momentum by giving online at <https://mtcf.org/giving/give-now>. #FundraisingUpdate #CommunityProgress

Ways to Give:

1. 📈Did you know you can support [local community foundation] by giving the gifts of stocks, bonds, and mutual funds? Investing in our community has never been easier. Donating appreciated securities, such as stocks, bonds, and mutual funds, provides a charitable deduction for the full fair market value of the donated asset. Reach out to [local community foundation] at [email/phone] to learn more! #StocksForGood #CommunityInvestment #Building Together
2. ⏳Plan for the future while making a difference today! Consider making a gift through a Charitable Gift Annuity (CGA) to receive immediate tax benefits and ensure you have a fixed annual income for life. Don’t want income payments? A Deferred Gift Annuity (DGA) might be right for you. Reach out to [local community foundation] at [email/phone] to learn more! #FuturePlanning #CommunitySupport
3. 🌱Unlock the potential of your life insurance policy or retirement plan to make a listing impact in [community]! By designating [local community foundation] as a beneficiary, you can create a legacy for future generations. Explore the power of these plans in philanthropy! Reach out to [local community foundation] at [email/phone] to learn more. #LifeInsuranceLegacy #RetirementGiving #Philanthropy

Montana Endowment Tax Credit:

1. 💡Discover the financial perks of giving back with the Montana Endowment Tax Credit! By contributing to [local community foundation]’s endowment, you not only support grants and programs in our community but also enjoy an above-the-line credit on your Montana state income tax.

🤝 It’s a win-win for you and our community! Reach out to our partners at the Montana Community Foundation at giving@mtcf.org or (406) 443-8313 to learn more. #TaxCreditBenefits #MontanaGives

1. 🌄 Have you explored the benefits of the Montana Endowment Tax Credit? Your charitable contributions to [local community foundation] can go even further, thanks to this unique tax credit. It’s a fantastic way to make a difference in [community] while optimizing your tax strategy.

Want to learn more? Reach out to our partners at the Montana Community Foundation at giving@mtcf.org or (406) 443-8313 to start a conversation. #MontanaTaxCredit #GiveBackSmart