**Case for Support Template**

A “Case for Support” can frame the work that your community foundation does and why donors should give – especially right now! An effective case for support can excite, compel, and inspire your donors.

It is also important that your “Case for Support” is consistent between different board members and staff. Please feel free to use the template below to come up with a cohesive message for your community foundation.

1. Why Your Organization?

*What does your organization do?*

1. Only Your Organization

*What makes your organization the best place to give?*

1. Opportunity

*What is the opportunity right now for your organization?*

1. Now is the Time

*Why is now the time to give to your organization?*